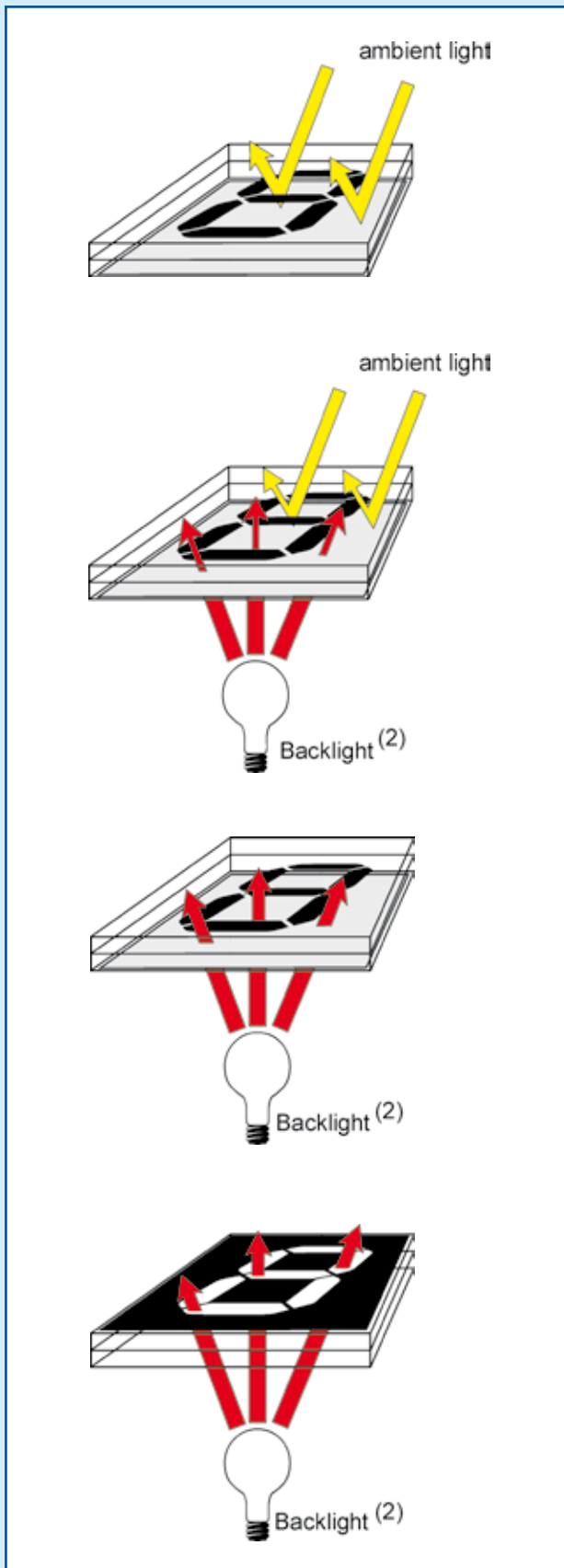




Display modes by the use of different polarizers



- **reflective positive⁽¹⁾**
 - Function: the reflector on the rear side of the LCD uses the ambient light at maximum
 - Applications: ultra low power without the need or feasibility of a backlight
- **transflective positive⁽¹⁾**
 - Function: the transflector on the rear side of the LCD uses partially the ambient light and partially the backlight
 - Applications: low power with the feasibility of a temporary activated backlight
- **transmissive positive⁽¹⁾**
 - Function: the LCD uses the backlight at maximum
 - Applications: mid power with the feasibility of a permanently activated backlight
- **transmissive negative⁽¹⁾**
 - Function: the LCD uses the backlight at maximum
 - Applications: mid-high power with the feasibility of a permanently activated backlight

⁽¹⁾ compare page 13 for further color and filter options

⁽²⁾ compare page 6 for backlight types